



Sarah Penner

New York Times and Internationally-Bestselling Author, Speaker & Coach



Interested in booking? Please contact Requests@AuthorsUnbound.com

AN INTRODUCTION

After thirteen years in corporate America, Sarah Penner decided to follow her lifelong dream. So she picked up a pen and wrote a book...one that happened to debut at #7 on the New York Times bestseller list and graced the list for an additional 16 weeks. The Lost Apothecary, Penner's first novel, skyrocketed to an international best seller and has been translated into 40 languages. It's currently in the works as a drama series with Fox Entertainment. Her sophomore follow up, The London Séance Society, also debuted at #7 on the New York Times bestseller list and has sold in more than 20 territories.

A natural born mentor, Sarah is quickly becoming one of the most sought-after speakers in the industry as an authority on all things writing. Sarah and her books have appeared in esteemed media outlets such as The New York Times, NPR and USA Today. She's using her experience to help authors navigate the continually changing waters of the publishing industry.

SPEAKING TOPICS

- Day Job to Daydream: An Author's Journey from the 9-5 to NYT Bestseller
- Business Plans for Authors: Building Your Roadmap
- Social Strategy: Platforms and Online Presence for Writers
- Unburying the Secrets of The Lost Apothecary: Poison Throughout History
- Gone Digital! Tech Tools for Landing a Literary Agent
- The Last Revision Plan You'll Ever Need: A Writer's Workshop
- Canva for Writers: Tips & Tricks for Better Book Marketing
- Mastering the Dual-Timeline Novel



“ WHAT PEOPLE SAY? ”

Our attendees loved [Sarah]...one of the best speakers that they have heard.

- Marlene Haywood, Collier County Friends of the Library

Sarah Penner wowed a standing-room-only crowd of 430+ people as the headlining author of the 2023 DSM Book Festival. Sarah was warm and gracious with fans and hosts at every step, and treated the massive audience to a funny, educational, and inspiring conversation. Truly an event to remember for the library.

- Tim Paluch, Des Moines Public Library

